

# Bedtime Math: A Proven Idea

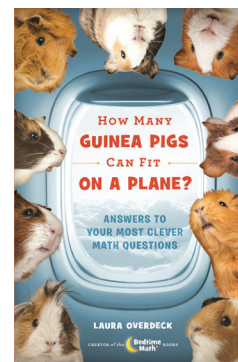
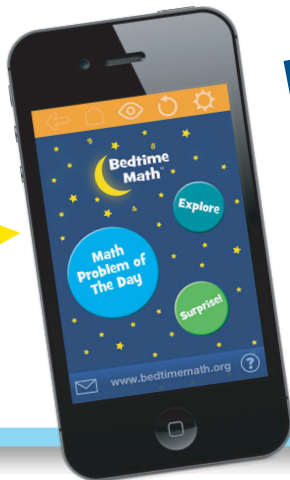
- ★ Parents know to read to their kids at night—**but what about math?**
- ★ When families do Bedtime Math just **a few times a week**, kids do better at math.
- ★ Our playful, wacky math **helps kids love numbers** from the start.

**Our kids need to read to succeed—but they also need to do the math.**

**Bedtime Math** helps parents talk to kids about math in a fun and engaging way. We post zany daily math riddles for kids aged 3-9, with different levels of math. No logins. No drilling. No scores. Whether it's flamingos, ninjas or pillow forts, kids can see the math in their favorite topics. It's fun and it's easy - even for parents who don't like math themselves!

## Join the Movement!

Sign up for our nightly email, download our free app, or read one from our best-selling books.



**Fun math at bathtime, snacktime, anytime!**

[www.bedtimemath.org](http://www.bedtimemath.org)



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