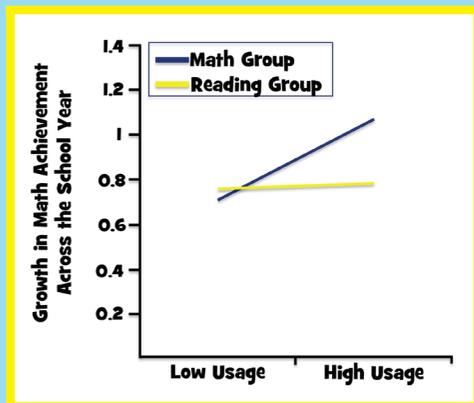


Bedtime Math: A Proven Idea

University of Chicago researchers gave the Bedtime Math app to 587 first-grade families from 22 schools in the Chicago area.

Study Findings:

- ★ Kids who did Bedtime Math with their parents as little as **once a week** improved their math skills on average by **3 months** more than kids who didn't use it.
- ★ Kids of the most math anxious parents who chose to do Bedtime Math had gains of **half a school year**.



**Math will never
be the same.**

Join the Movement

More than 1,000 districts and schools across the country are building family engagement with Parents Count!

HERE'S WHAT EDUCATORS HAD TO SAY...

"I am excited to see how this one little app can change a generation of mathematical thinking."

-- District Superintendent, California

"Our goal is to help families create a love for math and a special family routine each day."

-- Elementary School Principal, Michigan

"It is exciting to see students learn to love and embrace math, which is critical for long-term academic success."

-- District Superintendent, New Jersey

Bedtime Math Foundation
17-19 Union Place
Summit, NJ 07901
855-321-MATH
www.bedtimemath.org



Parents Count from Bedtime Math



www.bedtimemath.org

Build parent engagement and math skills with Parents Count!

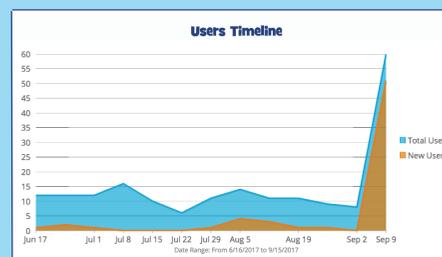
What is Parents Count?

Parents Count is a **free parent engagement initiative** that brings the power of Bedtime Math to families in your school or district.



How Does it Work?

- ★ **SCHOOLS** share the free Bedtime Math app with parents.
- ★ **BEDTIME MATH** provides flyers and communication support.
- ★ **FAMILIES** download the Community Edition of the app with a special code.
- ★ **DISTRICTS** access the Parents Count Data Center to track app usage.



Join Parents Count!

Sign up at parents.bedtimemath.org

Fun Family Math

Bedtime Math posts a wacky new math problem every day for parents and kids on our **free app** in English and Spanish.

One of Our Favorites: Bus Stop



What shape are the wheels on the bus?



If you and 4 friends pull the bus, how many people are pulling?



If you pull the bus 40 feet towards the 100-foot finish line, how many feet do you have left to go?

Answers: a circle; 5 people; 60 more feet.

Get it today!

